

"Success Stories for Outreach" Writing Project



Project Title	"Success Stories for Outreach" Writing Project
Project Summary	You'll work directly with the USAID/Albania Program Office to brainstorm, research, draft, write, and edit stories of development success in Albania. This project will include long- and short-form stories, social media content, and more!
Country	Albania

Project Description

USAID works with a variety of partners in Albania in the democracy and economic growth sectors. Our partners do amazing work in the field, and the development outreach and communications team has a mission to share that good work with our audiences. We believe that sharing stories of success and communications in general are important tools for showcasing Albania's development success and we're here to craft engaging, human-centered stories that help people understand the importance of the work we do and promote our work to broader audiences, especially in Albania. During the "Success Stories for Outreach" project, you'll have the chance to help create stories that will make a difference and to flex your writing muscles by writing for a variety of genres. We'll decide as a team how to best leverage your skills and interests to their maximum potential during the internship. Join us!

Desired Skills:

Excellent writing and editing skills
Familiarity with Albania and/or the Western Balkans context
Strong social media skills & can connect with youth
Graphic design experience a plus
Strong decision-making skills

Required Skills or Interests

Skill(s)

Editing and proofreading

Research

Social media management

Storytelling/blogging/vlogging

Additional Information

For a better sense of what we write about and how we write it, check out USAID Albania on Twitter and FB. Please also reference USAID's Exposure storytelling platform: <https://usaidpubs.exposure.co/>

Language Requirements

None